



## Competition details

### Task

Produce a community service announcement about water as a natural resource and our changing climate in your local catchment.

### Specific requirements for each category

**K-3** The entry should clearly illustrate the message the student wishes to convey regarding the topic.

**Yrs 4 – 7** The entry must contain a clear message about the topic, and aim to raise awareness in the targeted audience. The message may incorporate a slogan, logo, jingle or images as appropriate.

**Yrs 8 – 12** As for yrs 4 – 7, in addition the entries must also encourage the intended audience to change a specific behaviour relevant to the topic.

For this competition, students may work individually, in pairs or small groups, or as a whole class. Entries must comply with the conditions set out below. **Each student must complete an entry form with parent and teacher signatures included. Each entry requires a specification sheet.** (pages 3 and 5 of this section).

### Entry formats

Students may choose any format for the presentation of their community service announcement (CSA) and are not limited to the suggestions which follow.

**Print:** newspaper or magazine article or advertisement, poster, pamphlet, billboard, sticker, packaging design, cartoon strip.

**Audio:** radio announcement, radio advertisement, song, news broadcast.

**Audio-visual:** TV advertisement, short film, podcast, animation, skit, class performance, Powerpoint presentation, news or TV program.

## Conditions of entry

- Video or audio presentations must not exceed three minutes.
- Audio, video or digital presentations must be in the following formats:
  - video - .wmv, or .avi, or .mpg;
  - audio - .mp3;
  - powerpoint - .ppt;
  - images - .jpg;
- Powerpoint presentations must not exceed 15 slides.
- Posters or billboard presentations should be no larger than A3. If a group is presenting these in a series, the series is limited to three A3 designs.
- Whole class or group performances must be videotaped for judging.
- Work must be the sole work of the student/s.
- All entries become the property of Ribbons of Blue and may be used for website and print publication or display purposes. Names, school and school year will be published for all winning entries.
- Each student must complete an entry form.
- One specification sheet is required per entry.

**Note:** The students must relate their research to the catchment in which the school is located.

## Submitting entries

**Registrations close** 09/04/2009

**Entries close** 07/08/2009

Send entries to the regional coordinator for your area (see list on page four) or to the State Team in areas without a coordinator.

**If you have any queries, please contact the Education Officer on 6467 5128 or by email, [beverley.stevens@dec.wa.gov.au](mailto:beverley.stevens@dec.wa.gov.au).**

For further information on the catchment related to your school, go to our website [www.ribbonsofblue.wa.gov.au](http://www.ribbonsofblue.wa.gov.au) and navigate to your regional page.